



Asgard Data

Setting up your demonstration account

**Signing up Alpha and
Demo customers!
demo@asgard-data.com**

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Creating your demo account

Go to <https://dev.asgard-data.com/DataGroups>



Sign up with a new account

Username

Preferred username

Email

Password

- ✓ Password must contain a lower case letter
- ✓ Password must contain an upper case letter
- ✓ Password must contain a special character
- ✓ Password must contain a number
- ✓ Password must contain at least 8 characters

Sign up

Already have an account? [Sign in](#)

You will need to provide the following to create your account:

- A username
- A preferred username (it can be the same as above)
- Your email address
- A password (following the recommended format)

Once you click “Sign Up”, you will receive an email with a validation code to enter on the next prompt.

The same link will get you to the login.



We have sent a code by email to c***@a***.com.
Enter it below to confirm your account.

Verification Code

Confirm Account

Didn't receive a code? [Resend it](#)

With your account, you can now prepare and share a desired data set

1

ACCOUNT ##
Create New Data Group

Label
Data Group Name

Description
Write some lines here...

Marketing URL
http://

Create New Data Group

Create a Data Group to organize your data sets

2

Create New Data Set

Name
Data Set Name

Summary
Write some lines here...

Create New Data Set

Name your Data Set then drag/drop your file

3

Edit Data Property

Name:
tags

Description:
Write some lines here...

DataType:
String

Edit Data Property

Apply your rules and definitions

4

Netflix sample data

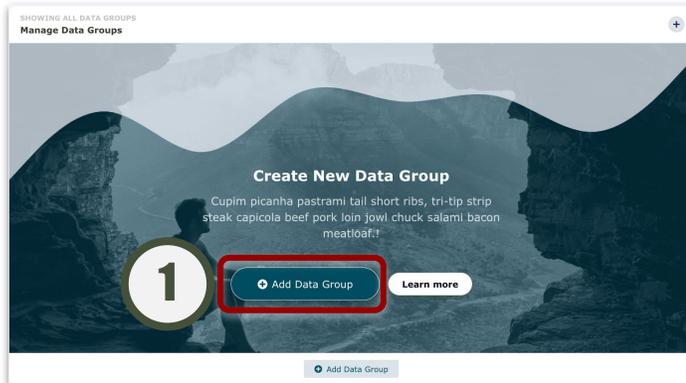
TITLE	GENRE	LANGUAGES	ROTTEN_TOMATOES_SCORE	BOXOFFICE	RELEASE_DATE
Lost	Action, Fantasy, Horror, Romance	Swedish, Danish	76.0	\$2,122,885	12 Dec 2000
101 Dalmatians	Comedy, Family	English	76.0	\$76,432	04 May 2000
Colony	Comedy, Thriller	English		\$16,264	28 Aug 2000
Amelie	Drama	French			01 Oct 2001
Mean	Animation, Short, Drama	English			22 Sep 2001
The Cuckoo's Nest	Comedy, Romance	Thai			03 Oct 2002
Gracie's Guide	Drama	Polish			14 Jul 2003
Johnny Suede	Comedy	Polish			09 Mar 2003
Oh My God	Drama	Swedish			31 Oct 1999
Schindler's List	Drama	Swedish, English, German, Norwegian			04 Oct 1993

Column Definitions:

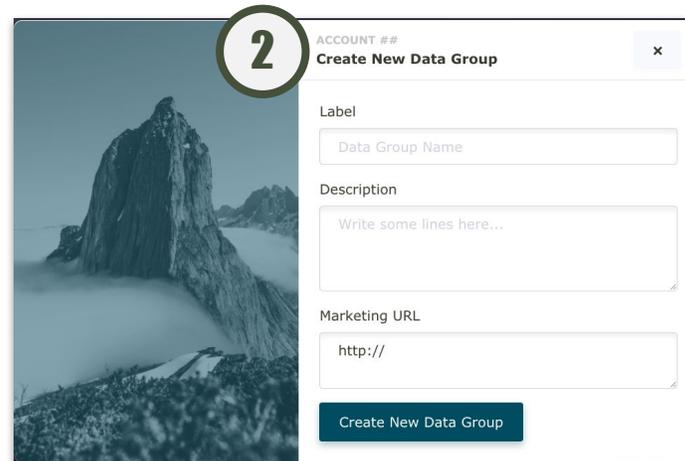
NAME	DATA TYPE	DESCRIPTION
title	string	
genre	string	
languages	string	
rotten_tomatoes_score	string	
boxoffice	string	
release_date	string	

Get a URL to promote and engaged others for your data

Creating a Data Group

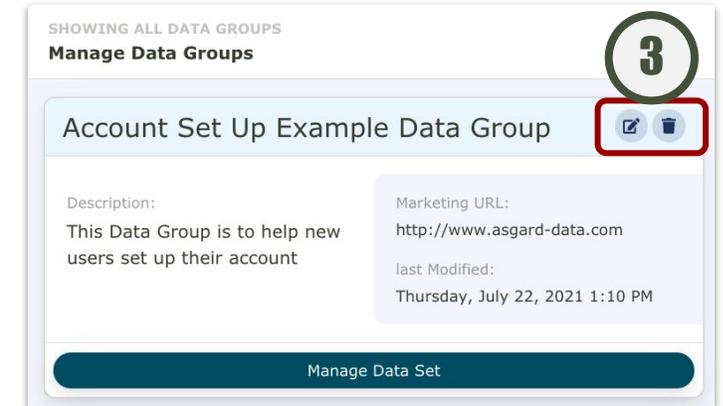


To add your first Data Group, click on "Add Data Group"



You will be prompted for the following to create the Data Group

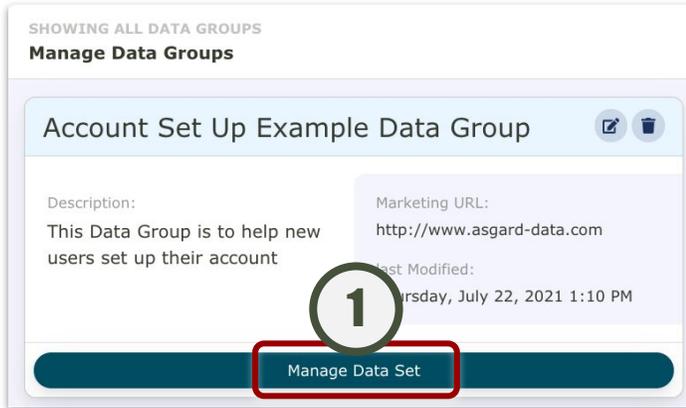
- Label - this is permanent and cannot be changed
- Description - this can be edited later
- Marketing URL - this can be edited later



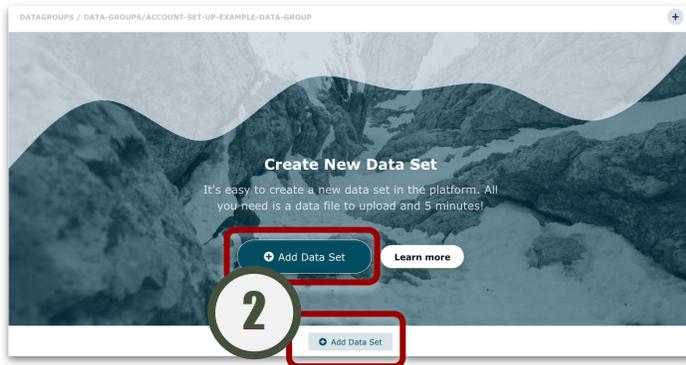
Once set up, you can edit and delete the Data Group. You can also start the process to add a Data Set

You also have the ability to create additional Data Groups

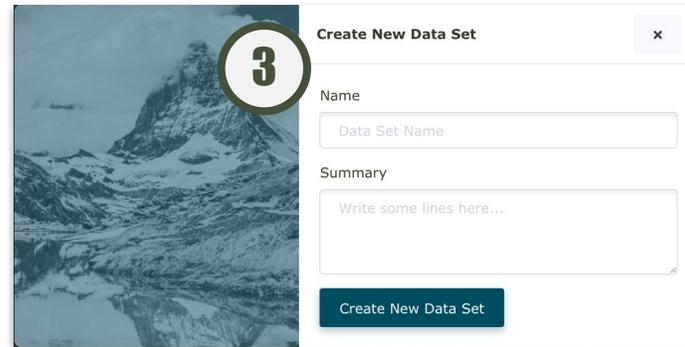
Add a Data Set (1 of 2)



Click on "Manage Data Set"

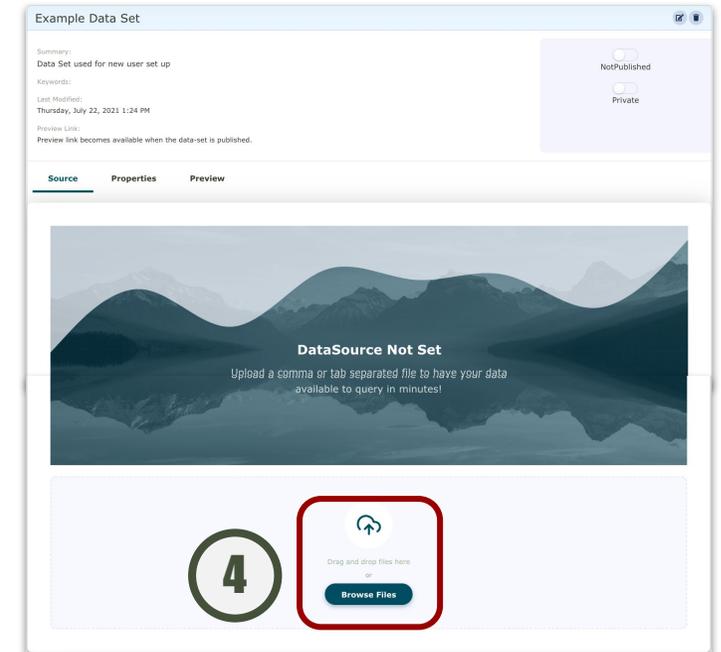


Click on "Add Data Set"
(either works)



You will be prompted for the following to create the Data Set

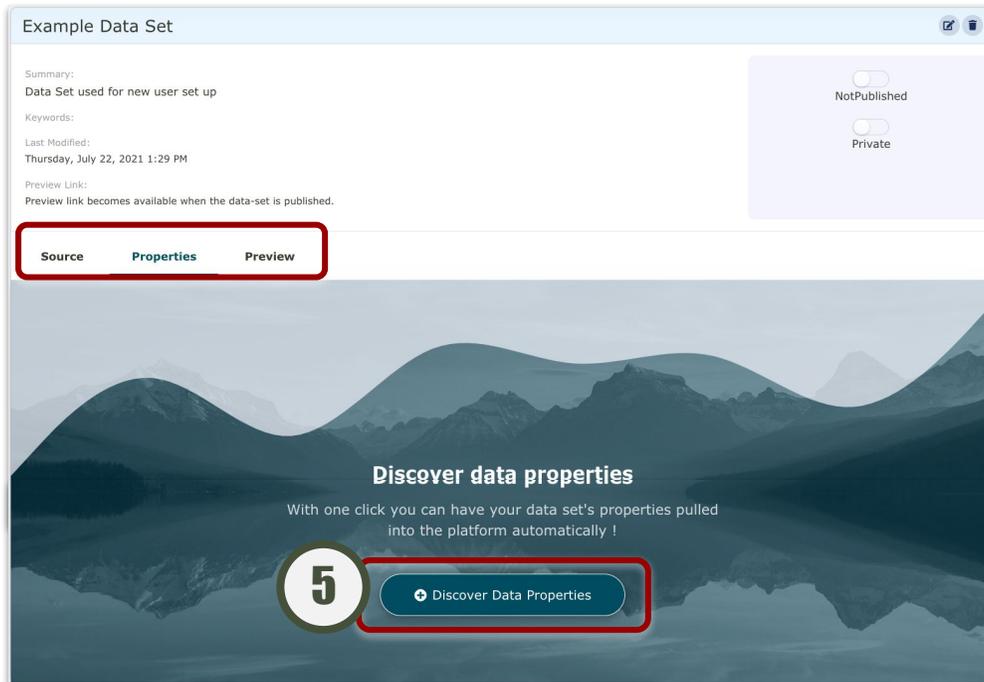
- Name - this is permanent and cannot be changed
- Summary - this can be edited later



Scroll down to upload your data (CSV or JSON file) by either

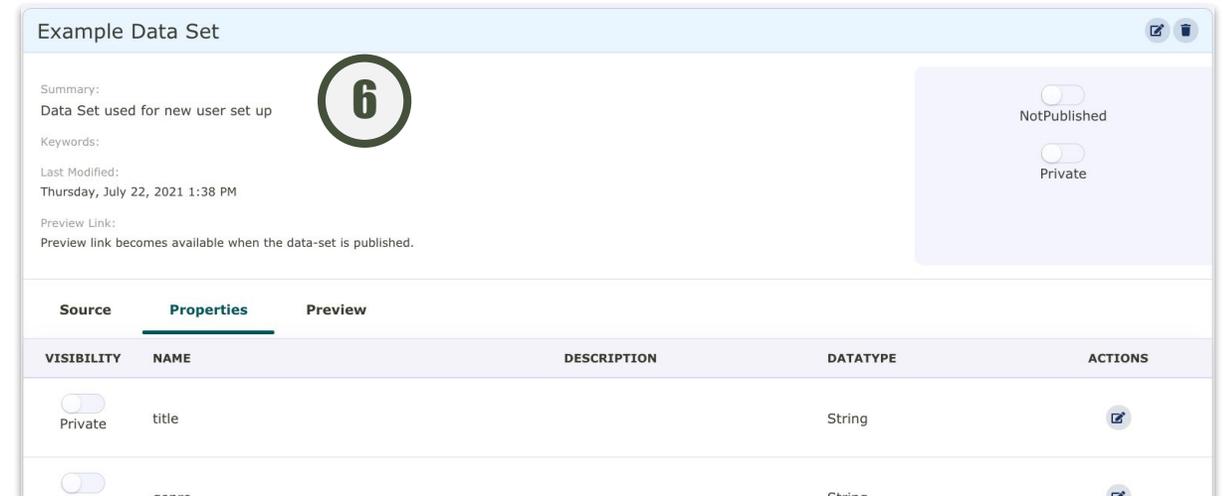
- "Drag and Drop"
- Browse your computer

Add a Data Set (2 of 2)



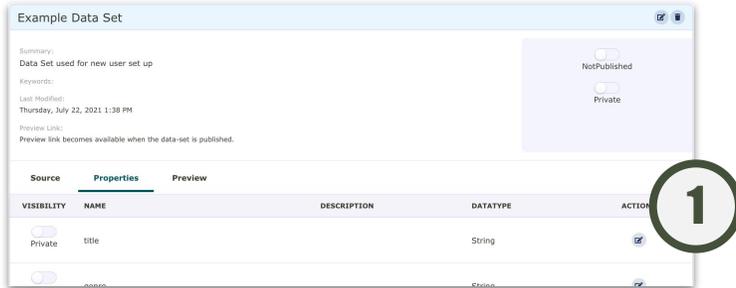
You should now be in the "Properties" tab; if not, click there to move to the next step

Click "Discover Data Properties" for Asgard Data to automatically read and get the structure of your data



The file will be read and you will see how each column is interpreted

Apply your definitions and rules (1 of 2)



Scroll through the list of columns and updates as desired

VISIBILITY	NAME	DESCRIPTION	DATATYPE	ACTIONS
Private	title		String	

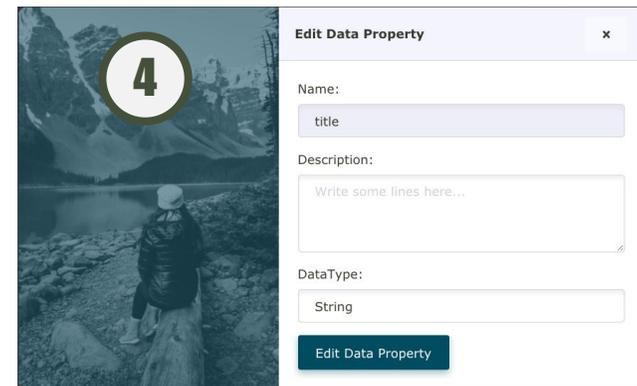
Visibility: Decide if you want the column visible to those outside of your Data Group (Private / Public)

This is a toggle and can be updated

Click on the "edit" icon for other elements to update

Description: Give the column relevant detail for others to know more about the data; this can be updated later as well

Note: Name and DataType cannot be updated



Apply your definitions and rules (2 of 2)

The result will be for each data element

- Visibility: Private or Public
- Name: as determined from your file
- Description: as you have chosen to update or not
- DataType: as determined from your file (note, most will be "string: in this current release)

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VISIBILITY	NAME	DESCRIPTION	DATATYPE	ACTIONS
Public	title	Movie title: name of the movie released by the studio	String	
Public	genre	Type of move (e.g, Comedy)	String	
Private	tags		String	
Public	languages	Languages the movie is available in	String	
Private	series_or_movie		String	
Private	hidden_gem_score		String	
Private	country_availability		String	
Public	runtime	Movie length	String	
Private	director		String	

Once you are satisfied with your work, click on the "Preview" tab

5

LANGUAGES	RUNTIME	ROTTEN_TOMATOES_SCORE	BOXOFFICE	RELEASE_DATE
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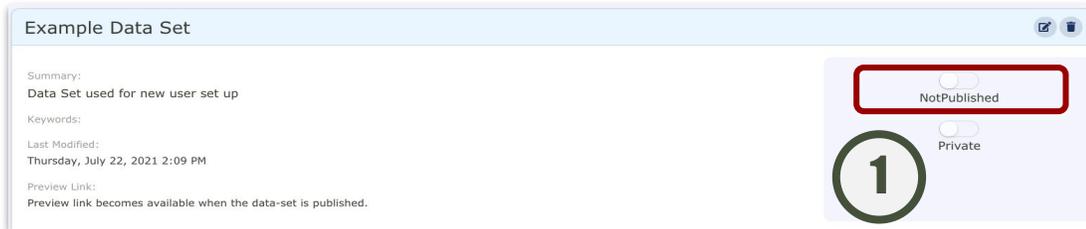
If this is the first time you are working on the file or have made significant changes, you may need to click "Preview Data Set".

6

You will see ten sample records from your file only of the fields you made publicly visible.

TITLE	GENRE	LANGUAGES	RUNTIME	ROTTEN_TOMATOES_SCORE	BOXOFFICE	RELEASE_DATE
Lets Fight Ghost	Crime, Drama, Fantasy, Horror, Romance	Swedish, Spanish	< 30 minutes	98.0	\$2,122,065	12 Dec 2008
HOW TO BUILD A GIRL	Comedy	English	1-2 hour	79.0	\$70,632	08 May 2020
Centigrade	Drama, Thriller	English	1-2 hour		\$16,263	28 Aug 2020
ANNE+	Drama	Turkish	< 30 minutes			01 Oct 2016
Moxie	Animation, Short, Drama	English	1-2 hour			22 Sep 2011
The Cor-Heartist	Comedy, Romance	Thai	> 2 hrs			03 Dec 2020
Gleboka woda	Drama	Polish	< 30 minutes			14 Jun 2011
Instynkt	Crime	Polish	< 30 minutes			03 Mar 2011
Only a Mother	Drama	Swedish	1-2 hour			31 Oct 1949
Snowroller	Comedy	Swedish, English, German, Norwegian	1-2 hour			04 Oct 1985

Start to promote your data



When ready, toggle the Data Set from "Unpublished" to "Published"

Note, you now have a URL which includes the Data Group and Data Set names

Clicking on that URL will take you to the public preview of your data which includes:

- Ten sample records
- A list of the columns with Name, Data Type, and Description

Example Data Set

Summary:
Data Set used for new user set up

TITLE	GENRE	LANGUAGES	RUNTIME	ROTTEN_TOMATOES_SCORE	BOXOFFICE	RELEASE_DATE
Lets Fight Ghost	Crime, Drama, Fantasy, Horror, Romance	Swedish, Spanish	< 30 minutes	98.0	\$2,122,065	12 Dec 2008
HOW TO BUILD A GIRL	Comedy	English	1-2 hour	79.0	\$70,632	06 May 2020
Centigrade	Drama, Thriller	English	1-2 hour		\$16,263	28 Aug 2020
ANNE+	Drama	Turkish	< 30 minutes			01 Oct 2016
Moxie	Animation, Short, Drama	English	1-2 hour			22 Sep 2011
The Con-Heartist	Comedy, Romance	Thai	> 2 hrs			03 Dec 2020
Gleboka woda	Drama	Polish	< 30 minutes			14 Jun 2011
Instynkt	Crime	Polish	< 30 minutes			03 Mar 2011
Only a Mother	Drama	Swedish	1-2 hour			31 Oct 1949
Snowfaller	Comedy	Swedish, English, German, Norwegian	1-2 hour			04 Oct 1985

Column Definitions:

NAME	DATA TYPE	DESCRIPTION
title	String	Movie title: name of the movie released by the studio
genre	String	Type of movie (e.g. Comedy)
languages	String	Languages the movie is available in
runtime	String	Movie length
rotten_tomatoes_score	String	Score provided by Rotten Tomatoes. For more information: https://www.rottentomatoes.com/
boxoffice	String	Revenue generated in box office sales
release_date	String	Date the movie was initially released to the public

3

Our product is helping customers understand and share their data

- Upload your data
- Apply your rules and definitions
- Get a URL to let others know
- Share a preview data and details about your data
- Start exploring and getting insights from your data
- ***... and more to come***

Get a demonstration and try it out yourself.
demo@asgard-data.com

Want to find out more?

Demo questions and support:

demo@asgard-data.com

Other Inquiries:

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FAQs and Tips & Tricks

Please note, this is a development and testing instance. Considerations below are subject to change and may not be exhaustive. If you experience issues, please contact us at demo@asgard-data.com

- If you lock up, get strange error messages, or something just seems to not work as expected, log out and log back in. We have found that this and in extreme cases clearing your cache and cookies takes care of most client-side performance issues.
- Note the pop-ups (in green boxes) at the bottom of your screen as you make changes. These will help you know which updates are taking place.
- At this point, there is only one user per Data Group. We intend for teams to manage Data Sets together within a shared Data Group. We can address adding more people from your team on a case by case basis.

Disclaimers and Considerations

Asgard Data is currently in alpha/demo phase, therefore please keep the following in mind as you sign up to use our service

This is a testing and development environment. While to this point, we have managed a stable and secure environment

- You may see changes in the look, feel, and features
- Some links (e.g., Learn More) may not be active at this moment; they will be over time
- While we do not anticipate it, you may experience minor performance lags
- We may observe how you are using your account to better understand features and functionality

By signing up, you are opting into communications that will go through your user registration information for the following

- Product updates
- Changes to the environment
- Requests to participate in interviews, focus groups, and surveys

We greatly appreciate your interest and will do our best to deliver you a highly functioning product and experience. Thank you in advance for helping to make our product better.

Terms

Term	Definition
Data Group	An organizational structure within Asgard Data where Data Owners can add Data Sets and eventually include team members to manage the group and data
Data Owner	The person who has the knowledge, permission and rights to manage and share data in Asgard Data
Data Set	A specific file uploaded in to Asgard Data
Data Subscriber	The person who seeks to explore and potentially use the Data Owner's data
Demo Account	Accounts being offered to those who want to explore Asgard Data features and apply them to their own demonstration use cases
dev.asgard-data.com	The site used during development, testing, alpha, and demonstration activities



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